



POSNA

PEDIATRIC ORTHOPAEDIC SOCIETY
OF NORTH AMERICA

2024

Corporate Partner Opportunities

Showcase your products and innovative techniques

Exchange ideas and knowledge with colleagues

Expand your global reach to pediatric surgeons



2023 Corporate Partners

The Pediatric Orthopaedic Society of North America gratefully acknowledges the following for their generous financial support in 2023.

EMERALD LEVEL (\$300,000+)



DOUBLE DIAMOND LEVEL (\$150,000-\$299,999)



DIAMOND LEVEL (\$100,000 - \$149,999)

DePuy Synthes
Stryker

PLATINUM LEVEL (\$75,000 - \$99,999)

NuVasive
Orthofix

GOLD LEVEL (\$50,000 - \$74,999)

Pacira BioSciences, Inc.

SILVER LEVEL (\$20,000 - \$49,999)

Arthrex
Biedermann Motech
BioMarin Pharmaceutical, Inc.
Children's Healthcare of Atlanta
Children's Hospital Colorado

Globus Medical
nView medical
Shriners Children's™
Stanford Children's Health

BRONZE LEVEL (\$1,000 - \$19,999)

Akron Children's Hospital
Campbell Clinic Orthopaedics
Central Texas Pediatric Orthopaedics
Children's Hospital of Los Angeles
Children's National Hospital
CurveBeam AI

Gillette Children's
Miach Orthopaedics, Inc.
Nemours Children's Health
PediTST
Scottish Rite for Children
Wishbone Medical

Dear POSNA Corporate Partners,

The Pediatric Orthopaedic Society of North America (POSNA) understands the importance of the relationship with its Corporate Partners and how fundamental it is in the ability to achieve the POSNA mission of improving pediatric musculoskeletal care across the world by promoting education, research, and the highest-quality clinical care. This tripartite mission is accomplished by innovative, high-quality educational programs, collaborative research, and advocacy, which creates transformational advances in musculoskeletal care. Corporate Partners are vital to the continued growth of POSNA and its recognition as the world's premier medical society for pediatric musculoskeletal care from spine pathology, to limb deformity, trauma, and more. This collaboration, through the exchange of ideas and knowledge, improves and nurtures both groups' abilities to enable optimal musculoskeletal care for our patients.

Education is a core value of POSNA and is witnessed by its two internationally recognized programs: the POSNA Annual Meeting and the International Pediatric Orthopaedic Symposium (IPOS®). Both of these meetings draw orthopaedic surgeons, non-operative providers, advanced practice providers, and trainees from around the world.

The POSNA Annual Meeting, held in the spring of each year, is a vibrant event focusing on cutting-edge, evidence-based research covering the entire spectrum of pediatric and adolescent musculoskeletal medicine. The 2023 POSNA Annual Meeting featured a 3-day format designed to maximize educational content with plenary sessions, panel discussions, breakout activities, and subspecialty day. After 2 years of COVID-impacted meetings (2020 – virtual; 2021 – hybrid), the 2023 meeting in Nashville was another resounding success, again demonstrating how vital POSNA is to pediatric orthopaedics and the incredible engagement of its membership. The energy at the meeting was phenomenal as was the program, which demonstrated the society did not miss a beat in its efforts in continuing its mission in research and advocacy and demonstrating the upward trajectory for POSNA.

IPOS® is a showcase for innovative techniques and the latest technologies with an emphasis on education/teaching. Its format provides a unique, attendee-centric experience, which covers every aspect of pediatric orthopaedic care. In addition to the customary lecture format, the meeting is packed with case discussions, panel debates, breakout sessions, hands-on technical workshops, and industry-centered Spotlight Sessions. The Top Gun Surgical Skills Competition, for residents and fellows, is an innovative educational experience that is in high demand every year.

POSNA continues to expand its global educational mission by collaborating with alliance societies. Initiatives with the European, Asia-Pacific, and South American pediatric orthopaedic societies have extended the impact of POSNA, and corporate support has been integral to their success and growth.

We are excited to continue the close collaboration with our Corporate Partners. We urge you to reflect on the reasons you have chosen to partner with POSNA in the past and consider elevating your level of support this year. Your input on our collaboration is important and has guided our efforts for our combined futures. With integrated support for the POSNA Annual Meeting and IPOS® in the same year, you can allocate your support among the multiple options offered to best align with your goals. We look forward to 2024 and our collaboration with our Corporate Partners.



Daniel J. Sucato MD, MS
President



Scott Luhmann, MD
Industry Relations Chair

Daniel J. Sucato, MD, MS
POSNA, President

Scott Luhmann, MD
POSNA, Industry Relations Chair

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Companies interested in becoming a corporate sponsor should have a mission statement similar to POSNA's and directly advance or support pediatric musculoskeletal care by promoting or developing education, research, and/or quality care.

Important Dates

2023

September

2024 Exhibit & Sponsorship Sales Open

2024

April

1 IPOS® 2024 Sponsorship Cancellation Requests Deadline

August

30 IPOS® 2024 Exhibit Cancellation Requests Deadline

September

11 IPOS® Exhibit and Sponsorship Deadline

October

IPOS® Exhibit Booth Assignments

1 Company Description and Logo due for Final Program and Meeting App

Levels of Support and Benefits

EMERALD

\$300,000+

Throughout the Year...

- Largest name recognition as an Emerald Level sponsor on the POSNA website and in non-CME materials (i.e., the POSNA 1,500+ member monthly Newsletter)
- Logo on website can link to a video (1-2 minutes long)
- Opportunity to meet with POSNA leadership at company headquarters

At Annual Meeting and/or IPOS®...

- First choice of exhibit booth assignment
- Option to purchase a 20x30 booth space /Premium booth location
- Right of first refusal on sponsorship items in corporate brochure
- Complimentary boardroom at Annual Meeting and/or IPOS®
- Invitation to participate in the POSNA Leadership Program in December at IPOS®
- Five invitations to attend the President's Dinner & Cocktail Reception on Tuesday during Annual Meeting
- Presentation of a plaque and an opportunity to address registrants at the Annual Meeting Opening Ceremony
- Roundtable Leadership Discussion Meeting at IPOS®
- Opportunity to hold a Pre-Course session at IPOS®
- Right of first refusal to participate in the IPOS® Top Gun Surgical Skills Competition
- Recognition on the meeting mobile app with link to your company website
- Complimentary registration for **twelve** representatives
- Verbal and sign recognition
- Name recognition in print and on electronic promotional materials
- Ribbons on company name badges acknowledging your sponsor level
- Pre- and post-meeting registration mailing lists will be made available 45 days and 2 weeks prior to the meeting and after the meeting for a one-time mailing to registrants

DOUBLE DIAMOND \$150,000-\$299,999

Throughout the Year...

- Recognition as a Double Diamond Level sponsor on the POSNA website and in non-CME materials (i.e., the POSNA newsletter)
- Logo on website can link to a video (1 minute long)
- Opportunity to meet with POSNA leadership at company headquarters

At Annual Meeting and/or IPOS®...

- Invitation to participate in the POSNA Leadership Program in December at IPOS®
- Four invitations to attend the President's Dinner & Cocktail Reception on Tuesday during Annual Meeting (Two company representatives and two guests)
- Presentation of a plaque and an opportunity to address registrants at the Annual Meeting Opening Ceremony
- Roundtable Leadership Discussion Meeting at IPOS®
- Opportunity to participate in the IPOS® Top Gun Surgical Skills Competition
- Premium booth location
- Complimentary room at each meeting for company use. This will be a shared room and available on a first-come, first-served basis. POSNA will provide a screen, projector, water, and coffee in this room.
- Recognition on the meeting mobile app with link to your company website
- Complimentary registration for **ten** representatives
- Verbal and sign recognition
- Name recognition in print and on electronic promotional materials
- Ribbons on company name badges acknowledging your sponsor level
- Pre- and post-meeting registration mailing lists will be made available 45 days and 2 weeks prior to the meeting and after the meeting for a one-time mailing to registrants

Levels of Support and Benefits

DIAMOND

\$100,000 - \$149,999

Throughout the Year...

Logo recognition on the POSNA website linked to company website

At Annual Meeting and/or IPOS® ...

- Two invitations to attend the President's Dinner & Cocktail Reception on Tuesday during Annual Meeting. (This is limited to company representatives ONLY)
- Presentation of a plaque and an opportunity to address registrants at the Annual Meeting Opening Ceremony
- Recognition on the meeting mobile app with link to your company website
- Complimentary registration for **seven** representatives
- Verbal and sign recognition
- Name recognition in print and on electronic promotional materials
- Ribbons on company name badges acknowledging your sponsor level
- Pre-registration mailing list will be made available before each meeting for a one-time mailing to registrants

PLATINUM

\$75,000 - \$99,999

Throughout the Year...

Name recognition on the POSNA website

At Annual Meeting and/or IPOS® ...

- Presentation of a plaque at the Annual Meeting Opening Ceremony
- Recognition on the meeting mobile app with link to your company website
- Complimentary registration for **six** representatives
- Verbal and sign recognition
- Name recognition in print and on electronic promotional materials
- Ribbons on company name badges acknowledging your sponsor level
- Pre-registration mailing list will be made available before each meeting for a one-time mailing to registrants

GOLD

\$50,000 - \$74,999

Throughout the Year...

Name recognition on the POSNA website

At Annual Meeting and/or IPOS® ...

- Recognition on the meeting mobile app with link to your company website
- Complimentary registration for **five** representatives
- Verbal and sign recognition
- Name recognition in print and on electronic promotional materials
- Ribbons on company name badges acknowledging your sponsor level
- Post-registration mailing list will be made available for a one-time mailing to registrants after each meeting

Children's Hospital Sponsors

Children's Hospitals are welcome to sponsor any of the sponsorship or marketing opportunities listed. Sponsoring hospitals may also purchase exhibit space (profit or non-profit table dependent on space available) to highlight their hospital facilities and research work. The exhibit may not be used for recruitment purposes unless the hospital is a Diamond Level sponsor or above.

Levels of Support and Benefits

SILVER

\$20,000 - \$49,999

Throughout the Year...

Name recognition on the POSNA website

At Annual Meeting and/or IPOS®...

- Recognition on the meeting mobile app with link to your company website
- Complimentary registration for **four** representatives
- Verbal and sign recognition
- Name recognition in print and on electronic promotional materials
- Ribbons on company name badges acknowledging your sponsor level
- Post-registration mailing list will be made available for a one-time mailing to registrants after the Annual Meeting and IPOS®

BRONZE

\$1,000 - \$19,999

Throughout the Year...

Name recognition on the POSNA website

At Annual Meeting and/or IPOS®...

- Recognition on the meeting mobile app with link to your company website
- Complimentary registration for **three** representatives
- Verbal and sign recognition
- Name recognition in print and on electronic promotional materials
- Ribbons on company name badges acknowledging your sponsor level
- Post-registration mailing list will be made available for a one-time mailing to registrants after the Annual Meeting and IPOS®

ACCME

POSNA recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME directives and guidelines that govern commercial support of continuing education.

Orlando, FL | December 3-7, 2024

International Pediatric Orthopaedic Symposium

General Information

IPOS®, to be held at the Loews Royal Pacific in sunny Orlando, FL, is the most comprehensive and innovative educational program in pediatric orthopaedics, with multiple learning tracks, allowing participants to customize their learning experience.

IPOS® Mission

To provide the highest quality pediatric orthopaedic education to learners and practitioners of all levels.

IPOS® Vision

Through our inspiring international faculty, innovative programming, and vibrant interactions among all attendees, IPOS® aspires to be the best pediatric orthopaedic educational event in the world.

Learning Objectives

- Describe foundational aspects of pediatric orthopaedic principles and techniques
- Analyze and incorporate innovations and advances in pediatric orthopaedic surgery when applicable
- Identify potential for and apply improvements to your practice and treatment/outcomes optimization plans
- Practice hands-on techniques for a wide variety of procedures to improve performance
- Develop a growth mindset, soft skills, and emotional intelligence for practice success

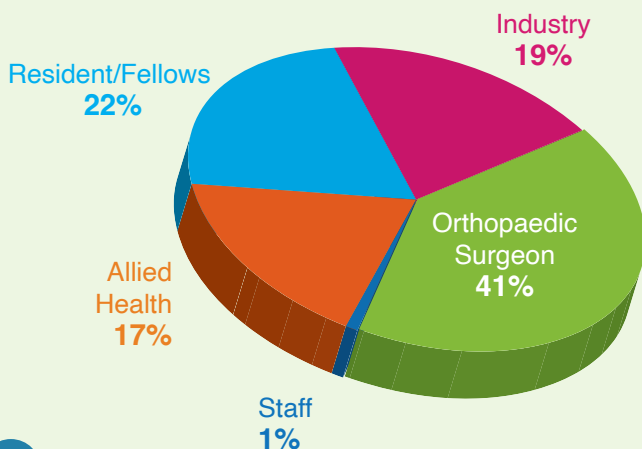
Top 5 Reasons to Attend IPOS®

1. Learn how to effectively diagnose common and uncommon pediatric orthopaedic conditions
2. Hear about effective non-operative treatment of diagnoses in pediatric orthopaedics
3. Understand the common surgical procedures that can effectively improve the lives of children with these conditions
4. Be an active participant in the debate on the current controversies in this field
5. Enjoy the interaction of other like-minded attendees and faculty

IPOS® 2023 Advisory Board

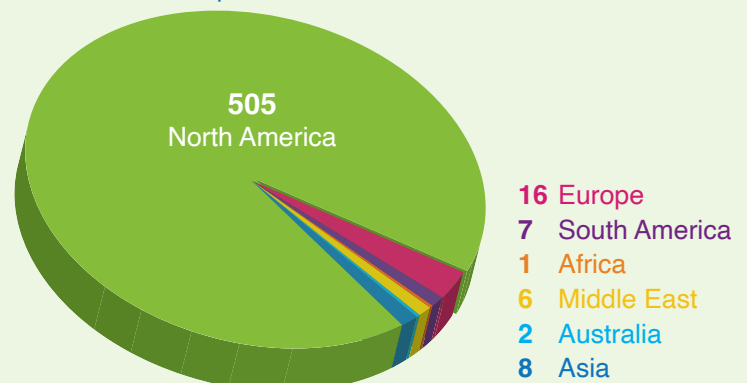
Suken Shah, MD, FAAOS, FAOA
Derek Kelly, MD, FAAOS, FAOA
Todd Milbrandt, MD
Michael Vitale, MD, MPH
John (Jack) Flynn, MD
Donald Bae, MD
Robert Cho, MD, FAAOS
Wudbhav (Woody) Sankar, MD
Julie Samora, MD, PhD
Jennifer Laine, MD
Jeff Martus, MD, MS
Tracy War Hoover, MSN, APRN, CPNP
Jessica King, PA-C
M. Wade Shrader, MD
Eric Edmonds, MD
Javier Masquijo, MD
Maryse Bouchard, MD, MSc
Jonathan Schoenecker, MD, PhD
Firoz Miyanji, MD, FRCSC
Ron El-Hawary, MD, MSc, FRCSC(C)
L. Reid Boyce Nichols, MD, FAOA, FAAOS
Philip McClure, MD

2022 Attendance by Type



2022 Attendance by Region

25 countries represented



Schedule at a Glance

TUESDAY, DECEMBER 3	
3:00 PM–7:00 PM	Registration
4:00 PM–5:30 PM	Arabella Leet Resident Forum (Non-CME)
5:35 PM–6:35 PM	Career Planning and Professional Development for Residents and Fellows
6:40 PM–6:50 PM	Pre-Course Network Reception
6:55 PM–8:10 PM	Industry Sponsored Pre-Course
8:15 PM–9:15 PM	Industry Sponsored Reception
WEDNESDAY, DECEMBER 4	
7:00 AM–5:00 PM	Registration
7:00 AM–8:00 AM	Breakfast & Exhibits
8:05 AM–10:05 AM	General Session 1
10:10 AM–10:30 AM	Break & Exhibits
10:35 AM–11:50 AM	CME Breakout 1
11:55 AM–12:55 PM	Lunch & Exhibits
12:25 PM–12:55 PM	Lunchtime Career Development (Non-CME)
1:00 PM–2:30 PM	Concurrent Session 1
1:30 PM–2:15 PM	Ponseti on the Go
2:35 PM–3:35 PM	Happy Hour in the Hall
3:40 PM–4:40 PM	Industry Spotlight Sessions (Non-CME)
4:45 PM–5:45 PM	Industry Spotlight Sessions (Non-CME)
THURSDAY, DECEMBER 5	
7:00 AM–3:00 PM	Registration
7:00 AM–8:00 AM	Breakfast & Exhibits
7:00 AM–8:00 PM	Resident Mentor Breakfast
8:05 AM–10:05 AM	General Session 2
10:10 AM–10:30 AM	Break & Exhibits
10:35 AM–11:35 AM	Industry Spotlight Sessions (Non-CME)
11:40 AM–12:40 PM	Lunch & Exhibits
12:10 PM–12:40 PM	Lunchtime Career Development (Non-CME)
12:45 PM–2:00 PM	CME Breakout 2
2:05 PM–2:25 PM	Break & Exhibits
2:30 PM–4:00 PM	Concurrent Session 2
3:00 PM–3:45 PM	POCUS/Pavlik and Halo on the Go
5:00 PM–7:30 PM	Top Gun Surgical Skills Competition (by invitation only) (Non-CME)

FRIDAY, DECEMBER 6	
7:00 AM–3:30 PM	Registration
7:00 AM–8:00 AM	Breakfast & Exhibits
8:05 AM–9:35 AM	Mid-Career Surgeon Program
8:05 AM–9:35 AM	Concurrent Session 3
9:40 AM–10:00 AM	Breakfast & Exhibits
10:05 AM–11:05 AM	Industry Spotlight Sessions (Non-CME)
11:10 AM–12:10 PM	Lunch & Exhibits
11:40 AM–12:10 PM	Lunchtime Career Development (Non-CME)
12:15 PM–2:15 PM	General Session 3: Authors' Preferred Techniques
2:15 PM–2:30 PM	Awards Presentation
2:35 PM–2:55 PM	Break & Exhibits
3:00 PM–4:15 PM	CME Breakout
SATURDAY, DECEMBER 7	
7:00 AM–8:00 AM	Breakfast
8:00 AM–10:00 AM	Registration
8:05 AM–9:35 AM	Mid-Career Surgeon Program
8:05 AM–9:35 AM	Concurrent Session 4
9:40 AM–10:00 AM	Break
10:05 AM–11:20 AM	CME Breakout 4
11:25 AM–12:25 PM	Lunch

*Program subject to change



Loews Royal Pacific, Orlando, FL



Sponsorship Opportunities

Industry Spotlight Sessions

\$20,000 for the first session

(includes two company representative registrations)

\$15,000 for each additional session

(includes one company representative registration)

Maximum workshop spots available: 20

The opportunity to present independent spotlight workshops during IPOS® is available at a variety of sponsorship levels. Five workshops run concurrently in four different sessions. Each session runs for 1 hour.

Industry Spotlight Sessions

Rules & Regulations

Each company has full responsibility for developing their spotlight sessions consistent with the focus of the program. Industry may present lectures or conduct bone model labs; no anatomical specimens are allowed. Companies may not use a surgical skills outfitted truck/trailer/bus to conduct spotlight sessions.

If your company is planning multiple sessions, we request that no more than two workshops be held on a similar pediatric orthopaedic disorder (e.g., no more than two workshops on spinal deformity surgical techniques).

Instructor Selection and Funding

Each company is required to identify an orthopaedic surgeon as session director for each spotlight session that they participate in.

- The sponsoring company is welcome to invite instructors/faculty of their choice.
- Either company personnel or surgeons may serve as instructors/faculty.
- Session directors who are not on the faculty of IPOS® can attend the IPOS® sessions. However, no CME credit will be provided unless registration fee is paid.
- The sponsoring company is responsible for all expenses incurred by their instructors/faculty, subject to the company's own internal guidelines and agreements with the instructors/faculty.
- POSNA will not pay for instructor/faculty expenses unless the individual is also serving as IPOS® faculty. POSNA will pay hotel expenses for IPOS® faculty. POSNA prohibits these faculty members from receiving additional funding from sponsors.
- Sponsoring companies may not provide compensation of any kind to IPOS® selected faculty.

Promotion of Workshop

POSNA will promote workshops in the flyers and marketing announcements by email and in programs on the website (<https://posna.org/ipos/ipos-2023>) and the meeting mobile app. Workshop information will be available to all registrants prior to the start of the meeting.

Assignments

Session dates, times, and room assignments will be handled by the IPOS® faculty industry liaison to ensure the best attendance for all sessions and to avoid overlap. Decisions will be based on the following:

- Hands-on or lecture format
- Workshop topics
- Number of workshops
- Date of receipt of workshop information and signed agreement
- Sponsorship level

POSNA reserves the right to change location of the workshop rooms if conflict arises regarding space requests or conditions that are beyond the control of POSNA. **Hands-on session rooms are limited.** POSNA cannot guarantee a hands-on session room for a spotlight session after the **July 12, 2024**, deadline. To secure a hands-on session, please submit an application by the deadline.

CME

POSNA does not provide CME credit for company workshops, and industry partners do not participate in IPOS® program planning or peer review.

Deadlines

A form will be sent to all workshop coordinators to be filled out and signed for each workshop requesting type of session (lecture or hands-on), title, and topic, due by **July 12, 2024**. This will allow POSNA time to finalize the schedule, add your sessions to attendee registration, and promote your session in the preliminary program.

Final title, descriptions, and faculty will be due by **October 18, 2024**, for promotional materials. POSNA cannot guarantee that the information will be updated in the final program after this date.

Commitments and approved Letters of Agreement are required prior to program dates.

Sponsorship Opportunities

12th Annual Top Gun Surgical Skills Competition

\$8,000 each (Open to six sponsors)

In 2024, IPOS® will host its 12th Annual Top Gun Surgical Skills Competition. This event is designed for an elite group of orthopaedic resident and fellow applicants and moderated by over 30 IPOS® faculty. Top Gun has become a signature IPOS® event. Many of our industry partners share our commitment to improving surgical education, optimizing patient outcomes, and promoting patient safety. Through the Top Gun program, we provide tomorrow's pediatric orthopaedic surgeons quality instruction as well as important lessons in simulation training, skills acquisition, and teamwork.

This is a non-CME event. Sponsor benefits include recognition by the course director of the company's sponsorship of the Top Gun program, signage acknowledging the company sponsorship, opportunity to showcase your products to the residents and fellows who compete in Top Gun, and your company logo on Top Gun T-shirts, which are provided to all participants.

Six sessions are offered during Top Gun. Acknowledgement will be posted on a sign outside the session room. The six sessions available for sponsorship are: Distal Radius, Ponseti, Spine, Sports, SCFE, and Team Challenge. These six sessions will be conducted by the sponsor.

Top Gun Selection

One session will be offered to each company at a sponsor cost of \$8,000, not including skill session equipment, personnel, etc. Corporate partners will need to provide the required staff and supplies needed for the station under the direction of the Top Gun Chair and Station Captain.

Emerald sponsors will receive first option. Double Diamond sponsors will receive second option.

In the event that more than one Emerald/DD sponsor requests to sponsor a session within the same specialty, the previous participant in that specialty will receive first consideration.

Second tier of preference will be given to those companies who were able to successfully participate the previous year. A sponsor of one station can sponsor a second station provided no other sponsor wants to participate within the scope of the overall Top Gun educational program. The second station will require an additional \$7,500.

The Top Gun Chair will have final choice in which sponsor to select in the case of multiple sponsors wanting to participate in the same station or content area based upon above considerations.

Non-CME Pre-Course Emerald Sponsorship Required

\$15,000 each (Open to Emerald Sponsor)

One company will have the opportunity to reach IPOS® attendees with an elite pre-course offering. This non-accredited opportunity allows for one-of-a-kind interaction with attendees at the pre-course session. Your company will be acknowledged by the course director as well as signage located outside of your pre-course session. Pre-course takes place Tuesday, December 3, 2024, from 6:55 PM to 8:10 PM. This sponsorship also includes the Industry Sponsored Reception following the pre-course.

EDUCATIONAL SUPPORT

Educational Grant \$10,000 and up

By providing an unrestricted educational grant in any amount, your company can help offset the cost of IPOS® so that we can keep registration fees low for attendees. This grant could include donations to offset audio visual expenses. Sponsors will be acknowledged on signage at the meeting and in the program book.

PUBLICATIONS AND MULTIMEDIA SUPPORT

Preliminary and Final Program \$20,000

(Open to one sponsor)

NEW

The Preliminary and Final Program include details about the sessions, meeting logistics, daily schedule, ePosters, things to do in Orlando, and more. Attendees utilize this resource numerous times before the meeting, during the meeting, and beyond.

- The sponsor will receive a complimentary ad with a choice of placement in the Preliminary and Final Program.
- The Preliminary Program ad is exclusive to one sponsor.
- The IPOS® Preliminary and Final Program will be available on the POSNA website.
- The Final Program will be available on the IPOS® mobile meeting app.
- An abbreviated printed Final Program will be distributed to all attendees at registration.
- The onsite publication bin, located in the high-traffic registration area, will also display your company ad.

Artwork must be submitted and approved by POSNA.

Sponsorship Opportunities

PROMOTIONAL AND MARKETING OPPORTUNITIES

Badge Lanyards

\$15,000 (Open to one sponsor)

Each attendee will receive a lanyard with your company name and logo on one side and the POSNA logo and IPOS® 2024 on the other side. The Attendee Lanyard sponsorship is an effective way to have your brand seen by all conference participants throughout multiple days. Artwork must be submitted and approved by POSNA.



Final Program Full-Page Ad

\$2,200 (Open to multiple sponsors)

Your full-page color ad will be featured in the Final IPOS® program on the POSNA website and the printed program available onsite. Artwork must be submitted as a PDF and approved by POSNA. Placement will be at POSNA's discretion.

Pens

\$5,000 (Open to one sponsor)

Reach attendees with this branding opportunity by putting your company name on pens along with IPOS® 2024. Pens will be distributed at the registration desk. The supporter is responsible for producing and shipping pens to the meeting venue. Artwork must be submitted and approved by POSNA.



Registration Area

\$30,000 (Open to one sponsor)



Receive heightened exposure with your custom design displayed on all Badge Printing Kiosks. Each attendee must check in and print their badge at one of several kiosks. In addition, this exclusive opportunity provides the sponsor with a banner ad above the registration desk and company name on registration confirmation emails.



Notepads

\$5,000 (Open to one sponsor)

Display your company name on Notepads printed with IPOS® 2024, Orlando, Florida. Notepads will be distributed at the registration desk. The sponsor is responsible for producing and shipping notepads to the meeting venue. Artwork must be submitted and approved by POSNA.



Conference Journals

\$10,000 (Open to one sponsor)

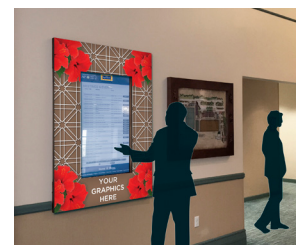
Supply attendees with a journal of your choice. Company information can be included on the journal. Artwork must be submitted and approved by POSNA. The sponsor is responsible for producing and shipping journals to the meeting.



Electronic Scheduler Wrap

\$5,000 (Two available)

Advertise your company or product with a wrap on the hotels' electronic scheduler. Each board is centrally located in the meeting space used by attendees.



Breezeway Door Clings

\$8,000 (Four available)

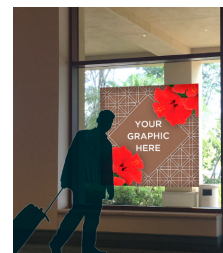
Make your presence known to attendees by placing your logo, product, or advertisement on building doors as attendees walk to the meeting space. Clings are interior facing on double doors. Please visit the online portal for specific locations and costs. Artwork must be submitted and approved by POSNA.



Breezeway Window Clings

\$12,000 (Four available)

Make your presence known to attendees by placing your logo, product, or advertisement on the windows as attendees walk to the meeting space. Clings are interior facing. Please visit the online portal for specific locations and costs. Artwork must be submitted and approved by POSNA.



Sponsorship Opportunities

Oceana Wall Cling

\$15,000 (Open to one sponsor)

Catch attendees' eyes in one of the highest-traffic areas as they make their way to the general session room and breakout sessions.

Artwork must be submitted and approved by POSNA.



Pacifica Foyer Window Cling

\$15,000 (Open to one sponsor)

Leave a lasting impression on meeting attendees by placing your logo, product, or advertisement on building windows in the high-traffic walkway leading into the meeting space. Clings are interior facing. Artwork must be submitted and approved by POSNA.



IPOS® Meeting Mobile App

\$25,000 (Open to one sponsor)

The POSNA mobile application will engage attendees during IPOS® with personalized planning tools and real-time event updates and notifications.



What you will receive:

Dedicated Splash Page

The splash page will be viewed each time a user opens the app. The splash screen is the introductory or first screen that appears while the application loads in the background. The splash screen is not linked or clickable. Time displayed varies—less than 5 seconds.

Full Splash page advertisement specs:

- 1284 x 2778 for iPhone Max
- 2048 x 2732 for iPad
- 1080 x 1920 for Android

Banner Ad

One 1032 x 360px clickable/linked banner ad in the App's Event General (main page) and Event Agenda (session) pages. Accompanied by banner text on the Event General (main page) stating the sponsor of the event – General page only.

Speaker Ready Room

\$7,500 (Open to one sponsor)

The Speaker Ready Room provides presenters and IPOS® faculty with a location to prepare for their designated session(s). Session presenters may utilize the Speaker Ready Room to review their presentations and manage their audiovisual needs. Sponsor will have their logo displayed on the banner of each computer within the Speaker Ready Room and will have sign recognition of their sponsorship outside of the room.

NETWORKING OPPORTUNITIES

Opening Faculty Reception

\$20,000 (Open to one sponsor)

The Faculty Reception is held offsite Wednesday, December 4, 2024, from 7:30 PM–9:30 PM and honors the IPOS® faculty. As a sponsor, your company will receive two invitations to the reception. During the reception, the chair will acknowledge your sponsorship, and your company representatives will be able to give a brief welcome message to the faculty. This is a unique opportunity to get to know our faculty members outside of the meeting.

Friday Night Closing Faculty Reception

NEW

\$30,000 (Open to one sponsor)

The Closing Reception is held onsite Friday, December 6, 2024, from 7:00 PM–10:00 PM. The reception will feature dinner, drinks, and a DJ with karaoke (a favorite amongst the surgeons). The area is private and a great opportunity to connect with IPOS® faculty.

As a sponsor, your company will receive four invitations to the reception. During the reception, the chair will acknowledge your sponsorship and your company representative will be provided the opportunity to briefly address the IPOS® faculty.

Support opportunities listed here are not intended to be inclusive of all projects and initiatives that will be directed by POSNA. POSNA leadership and staff would be happy to discuss additional partnership prospects.

Please contact: Tara Long, CMP, DES/ Erica Respeto
Phone: (630)478-0487/(630)478-0496
Email: long@posna.org/respeto@posna.org

Society Opportunities

POSNA Quality, Safety and Value Initiative (QSVI) \$10,000 - \$50,000

The POSNA QSVI is an exciting effort spearheaded by our leadership that will improve outcomes for our patients, support research, and optimize health care delivery in pediatric orthopaedics. Key efforts of the POSNA QSVI include

- Quality-improvement education in the pediatric orthopaedic subspecialties of spine, sports medicine, hip, hand/upper extremity, cerebral palsy, lower extremity, and trauma
- National benchmarking, metrics, and outcomes to educate the government and payers about the value of pediatric orthopaedic care
- Performance quality improvement initiatives for individual practices/hospitals
- Best practice guidelines and care maps for patient-centered care

We would appreciate the opportunity to partner with industry to advance these aims, improve the care of children, and identify the best quality/value in health care. Research and educational programming grants are available as well as specific grant areas.

Visit <https://posna.org/physician-education/qsvi> for more information. If you are interested in sponsoring any of these projects, please contact the POSNA office for objectives and budget information.

Named Research Grant \$33,000 - \$53,000

Help support POSNA's commitment to high-quality research by sponsoring a named research grant. In 2023, of the 20 grant applications received and reviewed by the Research Committee, 10 were selected for funding. A named grant will help grow the number of research projects we are able to fund in 2024. The available grant, with the company name, will be listed on the POSNA website and in other notifications of available and awarded grants.

Guidelines

- Minimum donation per grant is \$33,000 (includes 10% administrative fee)
- The research grant will carry the name of the donating company
- The donating company will have the right to designate the grant to support research in specific topic areas such as Trauma, Spine, Sports Medicine, Basic Science, etc.

Selection of the grant recipient will be done entirely by the Research Committee according to their established guidelines and with no involvement or input from the donating company. The Research Committee will make every effort to select a grant within the preferred field if one has been designated, but POSNA reserves the right to select the best available grant if an appropriate study is not identified within the requested area of investigation. The selected grant will continue to carry the name of the donating company.

Named research grants for 2024 must be confirmed with the POSNA office no later than December 31, 2023.

Please inform the POSNA office as soon as possible if you require a grant application to be submitted by POSNA.

Support of named research grants and/or scholarships will include a 10% administrative fee to offset costs for staff time, grant software, and committee conference calls. This fee will be included in your total sponsorship dollars.

International Education Grants \$25,000 - \$50,000

By providing an unrestricted educational grant, your company can assist POSNA in its international educational mission by providing quality programs and initiatives in countries with limited resources. Acknowledgement will be given in all printed materials and signage at the event.

Micro Grants \$1,100 - \$22,000

The objective of the POSNA Micro Grant Program is to advance musculoskeletal care for children and adolescents through education, research, quality, safety, and value initiatives, advocacy, and global outreach to children in underserved areas. The Micro Grant Program is dedicated to promoting the diversity of the membership and to encourage members who do not typically receive major POSNA research awards to advance their creative ideas. Grants are awarded twice a year in spring and fall.

International Visiting Scholars Program \$20,000

The goal of the POSNA International Visiting Scholars Program is to provide services and support to surgeons from countries with limited resources. The recipients will be invited to spend a period of time at a local/regional institution in the U. S., observing daily routines, surgeries, and participating in lectures. The participants will also attend either the POSNA Annual Meeting or IPOS®. This program has helped build sustainable relationships between members of our Society and individuals from resource-challenged environments.

Additional sponsorship opportunities are available. Please contact Erica Respeto, respeto@posna.org, for further details.

Traveling Fellowship Program \$15,000 - \$20,000 (Open to one sponsor)

The Traveling Fellowship Program will enable three POSNA early career surgeons to travel to European centers of pediatric excellence in 2024. Additionally, POSNA will host three fellows from South America. The duration of each fellowship will be approximately 15 days. The traveling fellows will visit several academic centers to observe routines, surgeries, and participate in lectures. Their trips culminate at the EPOSNA Meeting in National Harbor, MD. These are exceptional opportunities to share academics, life experiences, and build relationships with colleagues.

Society Opportunities

JPOSNA®
\$40,000 per regular edition
(Four available)



JPOSNA® (the Journal of the Pediatric Orthopaedic Society of North America) is an open-access online journal focusing on pediatric orthopaedic conditions, treatment, and technology. Published quarterly, the Journal complements present offerings. Original research, current concept reviews, panel discussions, proceedings from the annual meeting and IPOS®, accomplishments of our Society, along with visual media such as surgical technique videos, are just some examples of the content that is published in each edition. Sponsors will receive a linkable ad and acknowledgement on the JPOSNA® site in addition to a linkable banner ad and acknowledgement within the communication to 1,500+ members announcing the release of the issue.

JPOSNA®
\$3,000 per issue announcement

Reach 1,500+ members in targeted communication announcing each edition of JPOSNA®. This exclusive opportunity allows a supporter to place a linkable banner ad within the communication, which provides a roundup of article highlights. Please contact Erica Respeto, respeto@posna.org, for availability.

Sponsor banner is 600 x 100px

JPOSNA®
\$20,000 per special issue (Two available)

Don't miss the opportunity to sponsor one of two special edition issues JPOSNA® publishes each calendar year. In the past, JPOSNA® has published special issues on Advances in Pediatric Orthopaedic Education and Technical Training, and Diversity, Equity, and Inclusion. Please contact Erica Respeto, respeto@posna.org, for 2024 topics. Sponsors will receive a linkable ad and acknowledgement on the JPOSNA® site in addition to a linkable banner ad and acknowledgement within the communication to 1,500+ members announcing the release of the issue.

PedsOrtho Podcast Booth - On-site
\$15,000 (Open to one sponsor per meeting)

Sponsor the Podcast recording booth at Annual Meeting or IPOS®

- Company's logo will be featured on the booth structure along with the PedsOrtho Podcast logo. The recording booth is in a high-traffic area, and your logo will be seen by attendees for the duration of the meeting (Tues-Sat).
- Company's name will be mentioned as the podcast booth sponsor at the beginning of each onsite episode recording (up to two episodes).
- Company's ad will be featured in up to two meeting episodes (typically released to coincide with the meeting month).
- Company will have the availability to record ad(s) onsite in the recording booth.

Podcasts
\$5,000 per episode
(Eleven available)



Each podcast episode will be sponsored individually. The sponsor will be recognized and thanked briefly during the introduction of the episode. The host and the sponsor will collaborate on a 30-second host-read plug to ensure the content blends seamlessly with the rest of the podcast. The scientific content will not be influenced by the sponsor. POSNA will work with the sponsor to find areas of their organization that will be implicitly interesting to the audience, such as ongoing areas of research, strengths of their corporate culture, charitable initiatives, or certain aspects of their history. Sponsors will be included in promotion of podcast episodes.

A minimum 60-day notice must be given if the month purchased no longer works or if you would like to switch months. Within 60 days, no refunds will be given and an alternate month must be purchased. Ads must be approved within 5 days of recording.

POSNA Monthly Membership Newsletter
\$3,000 per newsletter
(Twelve available)



POSNA's monthly e-Newsletter contains member news, upcoming events, educational opportunities, and important dates. The newsletter is sent to 1,500+ members. Supporters will have an exclusive opportunity to place a linkable banner within the newsletter.

Sponsor banner is 600 x 100px

OrthoKids Website Banner*
\$10,000 (Open to four sponsors)

OrthoKids is the website for kids as well as parents to learn about pediatric orthopaedic conditions, injury prevention, and treatment. Content is available in English and in Spanish! Advertise your company or hospital on a Banner Ad on the OrthoKids website. Logos are permitted on Banner Ads. The Banner Ad will run for one calendar year. If more than one company purchases a Banner Ad, then ads will rotate on the website's home page.

POSNA Website Banner
\$10,000 (Open to four sponsors)

Advertise your company or hospital on a Banner Ad on the home page of the POSNA website. Logos are permitted on Banner Ads. The Banner Ad will run for one calendar year. If more than one company purchases a Banner Ad, then ads will rotate on the website's home page. Banner Ads include call-to-action text and are linkable.

In-App Sponsored Newsfeed Post
\$1,500 (Open to multiple sponsors)

The POSNA App is accessible year-round. Sponsorship of a Newsfeed Post will allow your company to include an ad of your choice that is linked/clickable. This ad will be located in the Newsfeed for 60 days. Users can comment, bookmark, and share the post.

Newsfeed image is 1600 x 900px

IPOS® 2024

Exhibit Dates: December 4-6, 2024 • Exhibit Location: Orlando, FL

Tentative Exhibit Hours:

Tuesday, December 3 Exhibit Set-up
Wednesday, December 4 Exhibits open at 7:00 AM

Thursday, December 5 7:00 AM–2:30 PM
Friday, December 6 7:00 AM–3:00 PM
 Move out–3:30 PM

10' x 10' Booth Package:

- \$3,000
- Two (2) Company Badges
- 8' Back Drape and 3' Side Drape
- One (1) 6' skirted table
- Two (2) side chairs
- One (1) wastebasket
- 7' x 44' booth ID sign

10' x 20' Booth Package

- \$6,000
- Four (4) Company Badges
- 8' Back Drape and 3' Side Drape
- Two (2) 6' skirted tables
- Four (4) side chairs
- Two (2) wastebaskets
- 7' x 44' booth ID sign

Additional Badges: \$925/\$1,025 onsite

Payment for booth must be received by September 1, 2024. If payment is not received by this date, company will not be able to pick their booth assignment.

Book Dealers/Hospitals

- \$2,000
- Two (2) Company Badges
- One (1) 6' skirted table
- Two (2) side chairs
- One (1) wastebasket
- \$850 for an additional table

Additional Badges: \$925

Non-for-Profit Organization

- \$1,250
- Two (2) Company badges
- One (1) 6' skirted table
- Two (2) side chairs
- One (1) wastebasket

Additional Badges: \$700

Sponsorship does not guarantee exhibit space. Registration for exhibit space is separate and must be confirmed prior to the deadline. For sponsors exhibiting: The number of representative's badges are determined by your sponsor level.

Exhibitor Payment Information

Payment

Payment in full must accompany the exhibit application in order for space to be assigned. Submission of an application form does not guarantee booth assignment. Exhibitors are NOT required to give education grants to POSNA to reserve exhibit space.

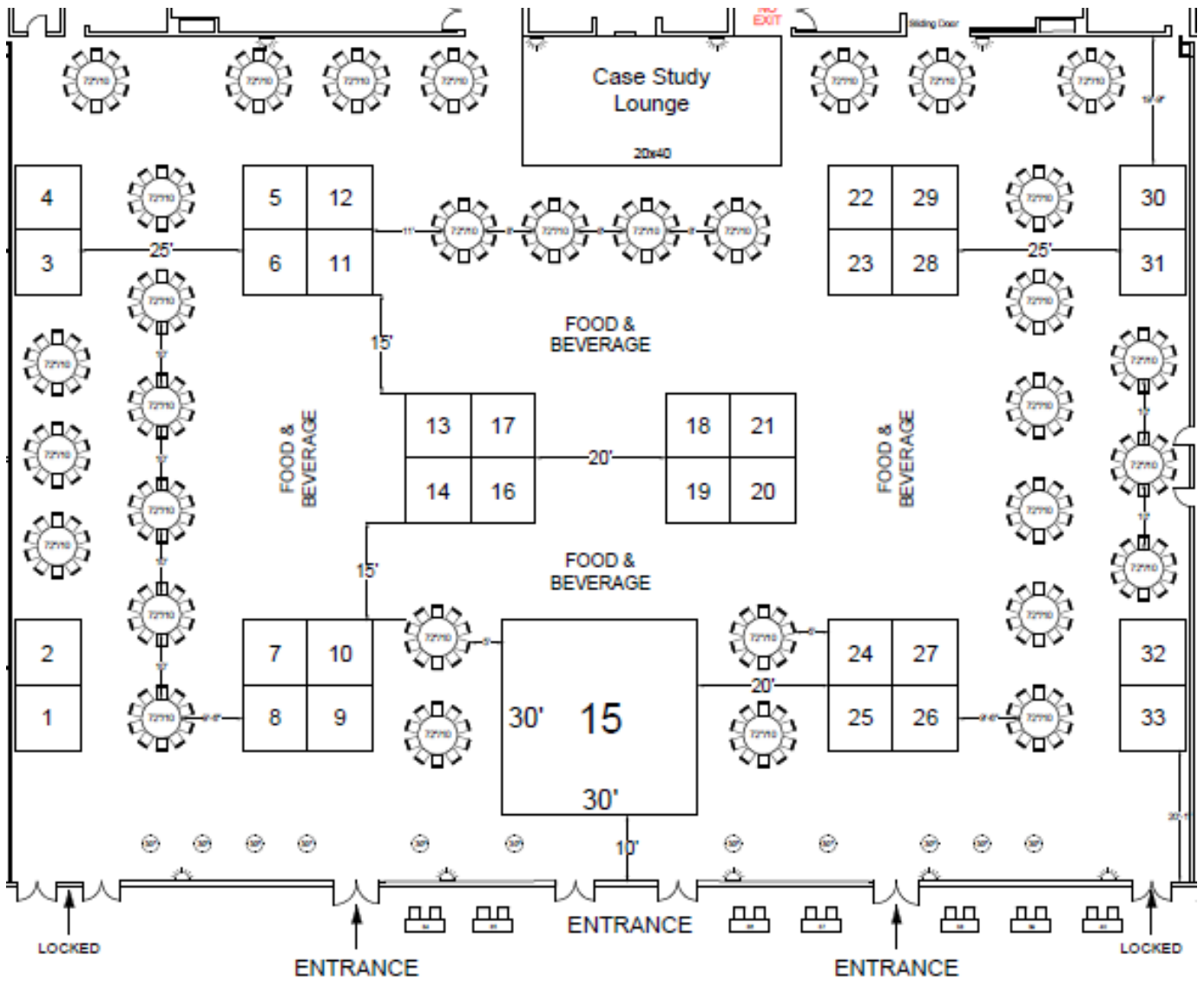
Cancellation

IPOS® - Refund for Cancellation requests of exhibit space must be made in writing. Written cancellations received on or before August 30, 2024, will receive a full refund, less a 25% administrative fee. Cancellations received after August 30, 2024, will forfeit the entire cost of the booth.

Exhibit Hall Floorplan

Loews Royal Pacific Pacifica Ballroom 6-7

(Floorplan is subject to change.)



POSNA Meeting Policies

Interpretation of Rules

The following Rules and Regulations are part of the contract between the exhibitor and/or sponsor and the Pediatric Orthopaedic Society of North America (POSNA). All matters not covered in these Rules and Regulations shall be referred to POSNA for adjudication and the decision of POSNA shall be final. These Rules and Regulations may be amended at any time by POSNA and all the amendments so made shall be binding upon the exhibitor and/or sponsor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor and/or sponsor is notified of the amendments. Notice may be verbal or in writing before or during the Annual Meeting and/or IPOS® and may be given to any authorized agent or representative of the exhibitor and/or sponsor.

POSNA Meeting Policies

POSNA asks each of its corporate sponsors to adhere to the following guidelines for company sponsored events, as a courtesy to the Society, its members, and meeting delegates:

- No entertainment functions, meetings, courses, or social functions involving surgeon delegates may be scheduled to conflict with educational or social programming. Internal corporate meetings involving sponsor or affiliate organization staff only are exempt from this limitation.
- Entertainment and social functions must be in good taste and conform to the purpose of the meeting, as well as comply with all AdvaMed guidelines governing interaction with physicians.
- Exhibitors and supporters must obtain approval from POSNA at least 45 days in advance for all special activities (entertainment, social, educational, promotional, etc.) held in conjunction with the Annual Meeting and IPOS®. The headquarter hotel will not make arrangements for function space without having received written approval from POSNA.
- Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name of the corporate supporter and must in no manner imply directly or indirectly that the event is part of, endorsed by, or an official activity of POSNA.
- Attendee lists provided by POSNA to corporate sponsors as part of the Benefits of Support are intended for a one-time, meeting-related use only.
For example, attendee lists can be used for:
 - promotion of presence at IPOS®
 - promotion of an industry spotlight session
 - general invitation to off-site activities in accordance with meeting guidelines

Mailings should not include promotion of specific devices or courses not in conjunction with the Annual Meeting or IPOS®, nor should they imply a product or company is endorsed by POSNA.

Exhibit Rules and Regulations

Purpose of Exhibit

The sole purpose for contracting exhibit space with POSNA is to display equipment, supplies, and/or services. Exhibit space is limited to orthopaedic-related products of interest to orthopaedic surgeons.

Exhibit Space

- Exhibits will be open for display Wednesday through Friday at both meetings.
- Exhibit space for both meetings will not be assigned until after the registration deadline. Booth selections will be prioritized as following:
 - Highest to lowest sponsorship level
 - Exhibitors onlyExhibit at both meetings
10X20
10X10
- Table selections will be prioritized as follows:
 - Exhibit at both meetings
 - First come, first served
- Specific information regarding set-up and tear down of an exhibit and exhibit hours will be provided after the registration deadline.
- Free-standing portable pop up signs can be placed behind the table but cannot extend past the length of the table.
- Exhibits must always be staffed when the exhibit area is open to meeting registrants. All aisles and exits must be kept clear and free of obstruction. Any easel, sign, chair, etc., will be removed if found outside the allotted space.
- POSNA reserves the right to approve all exhibits and exhibitor activities and reserves the right to reconfigure the exhibit floor plan and reassign exhibit spaces at any given time.
- Company reps are required to have their exhibit area neat and orderly at all times. Cleaning of the exhibit area is the responsibility of the company. No items may be attached to the walls or ceiling. Cleaning and removal of any adhesive material is at the expense of the exhibiting company. Potentially combustible rubbish must be removed daily from exhibits.
- Company tablecloths can be used on your exhibit tables either to cover the table or to cover your exhibit during off hours. A company sign will be hung on the back drape booths and on tabletop exhibits.

WiFi and Electrical Power

Electrical power will **NOT** be provided by POSNA at the Annual Meeting nor at IPOS®. Companies needing electricity, please contact POSNA's decorator. WiFi will be provided in the exhibit hall. The password will be available at the registration desk.

Security

A security officer will patrol the exhibit area during the evening, night, and early morning hours. However, we advise that you do not leave laptops or other electronic portable devices or valuable equipment at your table. **Please be sure your table is covered when exhibit hours are closed.** POSNA will not be responsible for lost or stolen items.

Shipping/Storage Instructions

POSNA highly recommends that you use our official transportation partner for shipments to and from the meeting. Regardless of what transportation company you use, ALL exhibit freight should be shipped to the decorator's warehouse. The decorator will be responsible for move in and move out. If you choose to ship your material to the venue, please note that the venue will not store it. If you ship it to "hold for your arrival," you will be responsible for arranging to move it to your room and to your exhibit booth, and you will be responsible for storing your boxes/crates.

Subletting of Space

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

Exhibit Display Limits

Corporate signage, displays, and exhibits should not exceed 5 feet (1.5 m) in height (from the floor including tabletop displays) in order to avoid obstruction of other exhibitors and industry partners neighboring the exhibit area. The Industry Relations Committee and/or POSNA staff reserve the right to modify or remove non-compliant displays. If your exhibit is a booth up against the wall, free-standing banners and displays are allowed. Companies are not allowed to block the entranceway or to block the view of other exhibit displays.

Exhibit Rules and Regulations

Distribution of Printed Materials and Canvassing by Industry

Canvassing in any part of the facilities used by POSNA is strictly forbidden, and anyone doing so will be asked to leave the meeting. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by POSNA. Brochures advertising non-POSNA sponsored meetings or events may not be displayed or distributed.

Handouts and Giveaways

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from POSNA. Distribution of such products or souvenirs will be allowed provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor.

Conduct

Representatives may not remove items from any other company's exhibit. Photography/videotaping of another company's exhibit is also not permitted. Failure to comply will result in expulsion from the course and the possible loss of opportunity for exhibiting at future meetings. Any misuse of the badge system will result in loss of exhibit privileges, closing of the booth, and loss of funds. Companies may only exhibit products that are relevant to the practice of orthopaedics. POSNA reserves the right to determine the eligibility of any company's product for exhibiting and may deny participation or request removal of any product or exhibit that does not meet eligibility.

Endorsement

The presence of a company's product in the educational exhibit area or its use in the hands-on skills component of a course shall not be construed as an endorsement of the company or the product by POSNA.

No Cameras or Video Cameras

No cameras or video recorders are allowed in any of the session rooms.

Reproduction Policy

POSNA reserves all rights to materials presented at IPOS® and the Annual Meeting, including ePosters. Reproductions of any kind, by any person or entity, without prior written permission, are strictly prohibited. Prohibited reproductions include, but are not limited to, audiotapes, videotape, and/or still photography. Cameras or video cameras may not be used in any portion of the sessions. Persons violating this policy may have their badge confiscated and be escorted from the meeting. No unapproved surveys, handouts, or literature may be distributed at the meeting.

Photography

Registration and attendance at or participation in POSNA activities constitutes an agreement by the registrant to allow POSNA to capture, retain, and utilize (both now and in the future) the attendees'/exhibitors' image, likeness, voice, and actions, whether captured live or recorded and in any format, during the Annual Meeting and IPOS®, for display, exhibition, publication, or reproduction in any medium or context for any purpose, including, but not limited to, POSNA member communications, commercial or promotional purposes.

Sponsorship Payment Information

Payment

Full payment for IPOS® sponsorship will be due 2 months prior to the meeting.

Cancellation

Refund for cancellation requests of sponsorships for IPOS® must be made in writing. Written cancellations received on or before April 1, 2024, will receive a full refund, less a 25% administrative fee. Cancellations received after April 1, 2024, will forfeit the entire cost of the sponsorship or will need to select alternative sponsorship opportunities equaling the amount owed for the original sponsorship request. See Exhibit and Meeting Guidelines within the Industry Portal on eSHOW for further details and to agree to the terms and conditions of your sponsorship.

Terms and Conditions

Americans with Disabilities Act

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its booth space.

Insurance

The exhibitor acknowledges that neither POSNA, the official service contractor/decorator, nor the facility at which the meeting is held, shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

Use of Company Data

Exhibiting company data filled out on the exhibitor registration form, will be maintained in the POSNA database until such time that the company should request that it be deleted. Please be advised that the data (contact person, company address, phone number, and email) will only be given to POSNA's official decorator for each meeting for the purpose of sending information to the exhibitor regarding exhibit materials, material handling, and storage.

Photos and Videos

Exhibitors are permitted to take photos and videos of their booths and meeting space for internal or public use on websites, professional social media accounts, and in publications. It is strictly prohibited to take photos and videos of CME programming. POSNA organizers take photos and videos of POSNA sessions and events for use in online and print publications. POSNA reserves the right to photograph exhibits and/or attendees through the services of a POSNA official vendor. Some of these photos may be available on the POSNA website or displayed in publications or material related to IPOS®. If you do not wish to have your booth photographed, please contact Erica Respeto, respeto@posna.org.

Force Majeure

It is mutually agreed that in the event that POSNA should find it necessary to cancel or postpone IPOS® 2024, for any reason, including, but not limited to, low registration, strikes, acts of nature, war, terrorist acts, or other circumstances beyond POSNA'S control, this agreement will be terminated immediately, and POSNA shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

Fire Ordinances

Exhibitors must strictly observe all city, state, and federal fire laws. Demonstration of products must be contained to the area of your table and shall not be in the aisles. Please do not block the space between tables and/or booths. The position/location of your table has been approved by the local fire marshall and should not be moved.

Indemnity

Each Party agrees to indemnify, defend, and hold harmless the other Party, its employees, director, agents, representatives and any affiliated organizations against any and all claims, judgments, fees, demands, settlements, and expenses (including reasonable attorneys' fees) that are the result of the indemnifying Party's (or its agents) willful misconduct, negligence, or breach of duties described in the Corporate Brochure. In the event a claim relates to the negligence of both Parties, the relative burden of the claim shall be attributed equitably between the Parties in accordance with the principles of comparative negligence. This indemnification and hold harmless agreement includes, but is not limited to, any and all claims, damages, losses or expenses attributable to personal or bodily injury, sickness, disease, death, or damage to or destruction of tangible property, including the loss of such property.

Compliance with Local Ordinances

Licenses and permits required by local statute, ordinance, or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be responsible for compliance with local health, fire, and safety ordinances and regulations. All products or services exhibited must comply with state and local regulations and with all current FDA regulations. POSNA has no further responsibility to notify the exhibitors that this compliance is required.

FDA Compliance

Companies exhibiting devices that are not cleared by the FDA for a particular use in humans or that are not commercially available in the U.S., may exhibit only when accompanied by the appropriate signage that indicates the device's FDA status. The company will prominently display signs with the following language:

- This device is not cleared by the FDA for distribution in the U.S.
- This device is intended to be used in the U.S. as described on the product's label.

The signs must be readily visible and placed near the devices and on any graphics or other materials depicting the device. In addition, the company must have a letter from the FDA describing the allowable use status of the product(s). Signage must be approved by POSNA staff. Exhibitors are cautioned about the current FDA policy prohibiting them from promoting cleared devices for unapproved uses.

Damage to Hotel Property

Exhibitors will be held responsible for any damage done to the hotel property by them, their employees, or agents. NO nails, tacks, or screws may be driven into the floor, wall, or woodwork of the building. Posters and other materials cannot be hung on the walls.

Future POSNA Educational Events

POSNA Annual Meetings

2024 EPOSNA

May 8-11, 2024

National Harbor, MD

2025 Annual Meeting

May 14-16, 2025

Las Vegas, NV

2026 Annual Meeting

May 6-8, 2026

Orlando, FL

IPOS®

December 2-6, 2025

Loews Royal Pacific Hotel,
Orlando, FL

December 1-5, 2026

Loews Royal Pacific Hotel,
Orlando, FL



POSNA Mission

To advance pediatric orthopaedics
by promoting education, research,
and quality care.

POSNA Vision

A world with optimal
musculoskeletal health
for all children.

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POSNA

PEDIATRIC ORTHOPAEDIC SOCIETY
OF NORTH AMERICA